

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2675099
Invoice Date		Alt Order #	WOC14076544
Invoice Month	March 2023	Deal #	
Invoice Period	02/27/23 - 03/26/23	Flight Dates	03/20/23 - 03/26/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5493		
Account Executive	Robert Cato		
Sales Office	TEGNA Sales Dallas		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	482		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	37731AG		
Advertiser Ref	M209268		
Product 1	606		
Product 2			

Billing Address:

AxMedia / POL
Attention: Accounts Payable
800 W 47th St, Suite 200
Kansas City, MO 64112

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/20/23	03/24/23	GMK @ 6A	6-7a	---11--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 ---11-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Th 03/23/23 6:39 AM GMK @ 6A 6-7a :30 KC0623TVH \$150.00 NM 2 WHAS F 03/24/23 6:28 AM GMK @ 6A 6-7a :30 KC0723TVH \$150.00 NM									
2	03/20/23	03/24/23	GOOD MORNING AMER 7-9a ICA	7-9a	---11--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 ---11-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Th 03/23/23 8:54 AM GOOD MORNING AMERICA 7-9a :30 KC0623TVH \$200.00 NM 2 WHAS F 03/24/23 8:43 AM GOOD MORNING AMERICA 7-9a :30 KC0723TVH \$200.00 NM									
3	03/20/23	03/25/23	GMK WEEKEND 9-10A	9:00 AM-10:00 AM	-----1-	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 -----1- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 03/25/23 9:23 AM GMK WEEKEND 9-10A 9:00 AM-10:00 AM :30 KC0723TVH \$90.00 NM									
4	03/20/23	03/26/23	THIS WEEK	9-10a	-----1	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 -----1 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 03/26/23 9:57 AM THIS WEEK 9-10a :30 KC0723TVH \$180.00 NM									
5	03/20/23	03/24/23	WHAS11 NEWS AT NO ON	12-1p	---11--	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 ---11-- 2 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Th 03/23/23 12:42 PM WHAS11 NEWS AT NOON 12-1p :30 KC0623TVH \$90.00 NM 2 WHAS F 03/24/23 12:43 PM WHAS11 NEWS AT NOON 12-1p :30 KC0723TVH \$90.00 NM									
6	03/20/23	03/24/23	GMA3	1-2p	---11--	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 ---11-- 2 \$90.00									

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Invoice #		Invoice Month	March 2023
Invoice Date		Invoice Period	02/27/23 - 03/26/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5493		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	03/20/23	03/24/23	GMA3	1-2p	---11--	:30	2	\$90.00	NM	
		03/20/23	03/26/23		---11--		2	\$90.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Th	03/23/23	12:59 PM	GMA3	1-2p	:30	KC0623TVH	\$90.00	NM
2	WHAS	F	03/24/23	1:29 PM	GMA3	1-2p	:30	KC0723TVH	\$90.00	NM
7	03/20/23	03/24/23	GENERAL HOSPITAL	2-3p	----1--	:30	1	\$125.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	03/20/23	03/26/23	----1--	1	\$125.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	F	03/24/23	2:59 PM	GENERAL HOSPITAL	2-3p	:30	KC0723TVH	\$125.00	NM
8	03/20/23	03/24/23	WHAS11 NEWS @ 6p	6-630p	---11--	:30	2	\$250.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	03/20/23	03/26/23	---11--	2	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Th	03/23/23	6:12 PM	WHAS11 NEWS @ 6p	6-630p	:30	KC0723TVH	\$250.00	NM
2	WHAS	F	03/24/23	6:14 PM	WHAS11 NEWS @ 6p	6-630p	:30	KC0723TVH	\$250.00	NM
9	03/20/23	03/25/23	WHAS11 NEWS @ 6:30 p	6:30 PM-7:00 PM	-----1-	:30	1	\$120.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	03/20/23	03/26/23	-----1-	1	\$120.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Sa	03/25/23	6:45 PM	WHAS11 NEWS @ 6:30p	6:30 PM-7:00 PM	:30	KC0723TVH	\$120.00	NM
10	03/20/23	03/26/23	WHAS11 NEWS SUNDA Y	630-7p	-----1	:30	1	\$250.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	03/20/23	03/26/23	-----1	1	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Su	03/26/23	6:41 PM	WHAS11 NEWS SUNDAY	630-7p	:30	KC0723TVH	\$250.00	NM
11	03/20/23	03/23/23	ENTERTAINMENT TONI GHT	7-730p	---1---	:30	1	\$250.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	03/20/23	03/26/23	---1---	1	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Th	03/23/23	7:12 PM	ENTERTAINMENT TONIGHT	7-730p	:30	KC0723TVH	\$250.00	NM
12	03/20/23	03/24/23	INSIDE EDITION	730-8p	----1--	:30	1	\$250.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	03/20/23	03/26/23	----1--	1	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	F	03/24/23	7:45 PM	INSIDE EDITION	730-8p	:30	KC0723TVH	\$250.00	NM
13	03/20/23	03/23/23	STATION 19	8-9p	---1---	:30	1	\$800.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	03/20/23	03/26/23	---1---	1	\$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Th	03/23/23	8:38 PM	STATION 19	8-9p	:30	KC0723TVH	\$800.00	NM

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Invoice Date		Invoice Period	02/27/23 - 03/26/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5493		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	03/20/23	03/24/23	SHARK TANK FRI	8-9p	----1--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 ----1-- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 03/24/23 8:43 PM SHARK TANK FRI 8-9p :30 KC0723TVH \$475.00 NM									
15	03/20/23	03/26/23	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	-----1	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 -----1 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 03/26/23 6:59 PM AMERICA'S FUNNIEST HOME V 7-8p :30 KC0723TVH \$475.00 NM									
16	03/20/23	03/26/23	AMERICAN IDOL SUN	6-10p	-----1	:30	1	\$875.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 -----1 1 \$875.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 03/26/23 9:37 PM AMERICAN IDOL SUN 6-10p :30 KC0723TVH \$875.00 NM									
17	03/20/23	03/26/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	---1--1	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 ---1--1 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Th 03/23/23 11:23 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KC0723TVH \$200.00 NM 2 WHAS Su 03/26/23 11:33 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KC0723TVH \$200.00 NM									
18	03/20/23	03/25/23	WHAS11 NEWS AT 11 SAT	11-1135p	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/20/23 03/26/23 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Sa 03/25/23 11:30 PM WHAS11 NEWS AT 11 SAT 11-1135p :30 KC0723TVH \$150.00 NM									

Total Spots **24**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$6,000.00
<u>Agency Commission</u>	\$900.00
<u>Net Amount Due</u>	\$5,100.00